



Exhibitor and Sponsorship Prospectus

INNOVATION AHEAD

MAY 20-22
2025

INDIANAPOLIS, IN

PRESENTED BY REMSA | RSI | RSSI

WHAT IS RAILWAY INTERCHANGE?

In 2011, Railway Interchange began with feedback from the Class I Railroads for the rail industry to create one trade show that covers all facets of the industry. Today, Railway Interchange is the largest railway exhibition and educational conference in North America. The 2025 event takes place May 20-22 in Indianapolis, IN.

Recognized as the premier rail industry event, Railway Interchange is attended by over 5,000 rail industry professionals from around the globe. This railway conference showcases the latest technology, product development, services, and research by members of the Railway Engineering-Maintenance Suppliers Association (REMSA), the Railway Supply Institute (RSI), and Railway Systems Suppliers, Inc. (RSSI).

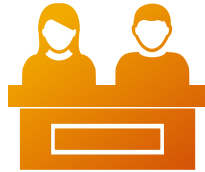
In addition to the expo hall, attendees will be inspired by a keynote address from a top rail industry professional and, during sessions, gain new insights on emerging technology, government regulations, and more. RSI and its educational partners will provide attendees with the knowledge and expertise to stay at the forefront of the railway supply industry.

RAILWAY INTERCHANGE BY THE NUMBERS*

* 2023 statistics



5,000+
Rail industry
professionals



600+ Exhibits



45+ Countries
represented



26 News media
registered



10+ Dedicated
working hours



11+ Rail freight/
passenger/transit



25+ sessions



40% CEO/
Executive/FP/
Manager

Purchasing professionals, specifying engineers, railroad employees, and other railroad influencers (e.g. other railroad staff, government regulators, representatives from municipalities, members of the trade press, university students) comprise the other portion of attendees, making Railway Interchange a focused, vibrant, engaged, and information-driven audience.

BENEFITS OF PARTICIPATING IN RAILWAY INTERCHANGE 2025

- Access to a captive audience of 5,000+ rail industry professionals.
- Be in the room with decision makers from all facets of the industry including Class 1s, regional, short line, transit, commuter rail, and government.
- Showcase your innovative products in front of all the right people.
- Get business done in one place.
- Generate new leads.
- Hear from key regulators and industry thought-leaders.
- Build partnerships and long-lasting relationships.
- Stay on top of the industry trends and education.

RAILWAY INTERCHANGE 2025 ORGANIZERS



Railway Engineering-Maintenance Suppliers Association was created in 1965 by the merger of the Association of Track and Structure Suppliers and the National Railway Appliances Association, two long-standing organizations in the railroad maintenance-of-way industry. REMSA represents companies and individuals who manufacture or sell maintenance-of way equipment, products and services, or are engineers, contractors and consultants working in construction and/or maintenance of railroad transportation facilities. REMSA members constitute a large part of the maintenance-of-way industry.



The Railway Supply Institute (RSI) is the largest and only trade association that represents the full supply chain for the railroad system. From the smallest parts manufacturer to the largest railcar builders/lessors, RSI represents and advocates for:

- Locomotive, Freight, and Passenger Railcar Manufacturers
- Railcar Owners and Lessors
- Mechanical Systems and Component Suppliers
- Railway Measurement & Maintenance Systems
- Communications and Signaling Suppliers

Our members lease their cars to some of the biggest industries in the world (chemical, oil and gas, agriculture, building material and automotive). In the process, we touch most of the economy.



Railway Systems Suppliers, Inc. (RSSI) is a trade association serving the communications, signal and IT segments of the rail transportation industry. The member companies of RSSI supply the components, systems and networks used for the safe movement of trains. RSSI was incorporated in 1996 and holds an annual exhibition where member companies can exhibit their products and services to the rail customers. The primary purpose of RSSI is to promote, protect, conserve and foster the diverse business interests of our member companies.

WHERE SHOULD YOU EXHIBIT?

Railway Interchange 2025 brings the railroad industry together in one expo hall for two days of knowledge-sharing, business connections, and so much more! Exhibit opportunities are available with the following associations:



- Maintenance of Way Equipment
- Track Safety & Inspection
- Track & Rail Maintenance
- Track Machinery & Tools
- Track Monitoring Software & Technology
- Track Structure Components & Supplies
- Non-Track Bound Products & Services

Contact: Heidi Baker | 202-844-6126 | baker@remsa.org | www.remsa.org



- Locomotive, Freight Car & Tank Car Manufacturers
- Mechanical Systems & Components Suppliers
- Railway Measurement & Maintenance Systems
- Rolling Stock Leasing Services
- Freight & Railcar Repair
- Among many other rail industry services

Contact: Dave Burnell | 312-673-4809 | sales@rsiweb.org | www.rsiweb.org



- Communications Systems
- C&S Design & Installation
- Signal Systems
- Information Technology
- Crossing Components & Systems
- Wayside Information Systems
- Power Systems

Contact: Theresa Wilder | 904-379-3366 | theresa@rssi.org | www.rssi.org

EXHIBIT SPACE RATES FOR MEMBER** COMPANIES

#100 Sq Ft. Booths	Booth Size in Sq. Ft.	Price Per Sq. Ft. (USD)*	Total Booth Price (USD)
1	100	\$30.00	\$3,000
2-5	200-500	\$30.00	\$6,000-\$15,000
6-11	600-1,100	\$27.00	\$16,200-\$29,700
12+	1,200+	\$25.00	\$30,000+

EXHIBIT SPACE RATES FOR NON-MEMBERS

#100 Sq Ft. Booths	Booth Size in Sq. Ft.	Price Per Sq. Ft. (USD)*	Total Booth Price (USD)
1	100+	\$45.00	\$4,500 +

***IMPORTANT NOTICE:** Please note this pricing is for inline standard location booths ONLY. Booths that include or are an island or peninsula are considered premium locations and will incur a 10% surcharge.

****Member rates apply to all who are current on their membership dues with their exhibiting association.**



WHAT COMES WITH MY BOOTH?

- Two complimentary EXPO ONLY badges (per 100 sq. ft.)
 - Up to 30 badges max
- Pipe & drape – 8 ft. back wall with 3 ft. side walls
- Identification sign
- Basic wireless internet
- General expo hall security
- Complimentary pre- and post-event opt-in attendee lists

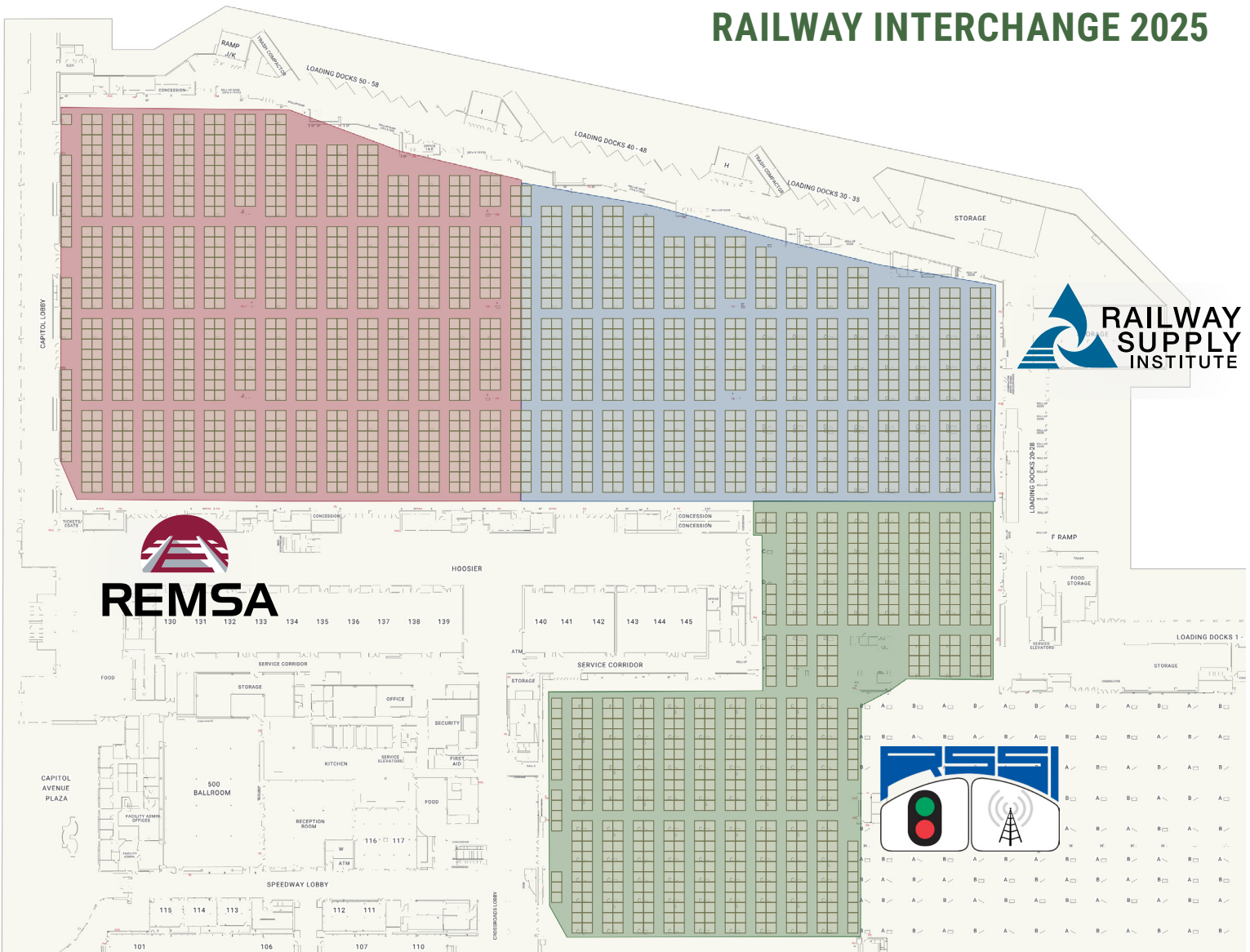
Special signage, booth furnishings, increased bandwidth, electricity, and more are available at an additional fee from the official service contractor and/or appropriate onsite providers.

About ICC

The ICC is a top-notch facility located in the heart of downtown Indianapolis. The expo hall is accessible by multiple docks and drive-in ramp and ceilings average 35 feet throughout.



RAILWAY INTERCHANGE 2025



2025 EXPO HALL HOURS

Tuesday, May 20
2:00 p.m. – 6:00 p.m.

Wednesday, May 21
10:15 a.m. – 5:00 p.m.

Thursday, May 22
10:00 a.m. – 2:00 p.m.

Please note that the expo hall hours and floor plan are subject to change at the discretion of show management.



“There’s nothing else like Railway Interchange in North America! If you are in the rail industry and you are not attending or exhibiting, you are missing out.”
Jason Steven Murphy, Machine Sales + Marketing Specialist, NSH USA Corp.



Apply to secure your Railway Interchange 2025 sponsorship today [HERE](#)

MAKE AN IMPACT AT NORTH AMERICA'S LARGEST RAIL EVENT!

Railway Interchange sponsors receive maximum exposure to decision makers from across the globe and from all segments of the industry. Gain not only heightened mindshare onsite, but influence countless others with pre- and post-event exposure on the Railway Interchange website, social media channels, press releases, and more. Depending on your level of sponsorship, sponsors also receive a host of additional benefits beyond specific opportunities reserved.

Railway Interchange sponsorship is a proven way to maximize your return from North America's largest rail event.

BENEFITS OF SPONSORING RAILWAY INTERCHANGE

- Host and engage customers and prospects well beyond your exhibit space.
- Maximum brand awareness before, during, and after the conference.
- Generate additional booth traffic and leads
- Showcase your solutions and thought leadership to the largest audience.
- Demonstrate your industry support and stay top of mind with your target market.

SPONSORSHIP OPPORTUNITIES INCLUDE:

- Complimentary pre- and post-event opt-in attendee lists.
- Listings/logos on the website and on all digital and physical marketing and show materials.
- On-site signage and announcements.
- Railway Interchange 2025 marketing kit.

You can find a full list of opportunities and additional benefits [HERE](#).



Sponsorship Contact

Celeste Gelber
gelber@remsa.org
202-844-6072

HOSTING & ENGAGEMENT


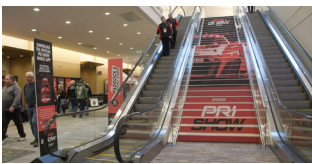

OFFERING	PRICE
<p>Official Registration Sponsor: Connect with Railway Interchange attendees throughout the registration process from sign-up through onsite check in. Your company will be recognized as an exclusive registration sponsor in all communications, including website, confirmation emails, and more. Onsite, your logo will be displayed prominently on express check-in kiosks and registration counters.</p>	<p>\$20K Exclusive</p>
<p>Luncheon Sponsor (Wednesday, May 21 and Thursday, May 22): Keep your company top of mind as attendees enjoy lunch in the expo hall. Your company will be recognized as luncheon sponsor on the conference mobile app, on lunch signage, and on napkins at each food station. Show management can also place sponsor collateral on tables during lunch.</p>	<p>\$8K/\$15K Exclusive</p>
<p>Afternoon Break (Wednesday, May 21): Keep the energy high throughout the afternoon. Your company will be recognized as the afternoon break sponsor on the website, on the conference mobile app, on signage at all food locations, and on napkins.</p>	<p>\$5K</p>
<p>Morning Break (Thursday, May 22): Kick off the final day of the show with a Mimosa/Bloody Mary bar and delicious snacks! Your company will be recognized as the morning break sponsor on the website, on the conference mobile app, on signage at the bars and snack tables, and on napkins.</p>	<p>\$10K</p>
<p>Welcome Happy Hour (Tuesday, May 20): Raise a glass to a successful show ahead! Your company will be recognized as the welcome happy hour sponsor on the website, on the conference mobile app, on signage at all the bars and on napkins.</p>	<p>\$20K Exclusive</p>
<p>Coat/Bag Check Sponsor (Thursday, May 22): Make a great final impression helping attendees secure their belongings onsite in a designated coat and bag check area near registration. Your logo/brand will be prominently displayed at the coat/bag check area and attendants can hand out small pre-approved sponsor provided collateral/give-away item. Sponsors will also be recognized as the official bag/coat check sponsor in all “pack your bags” marketing and on the conference mobile app.</p>	<p>\$8K Exclusive</p>
<p>Keynote Session Sponsor: Gain exclusive mindshare during Railway Interchange’s general session. Your company will receive recognition from the keynote session stage prior to a 45-second sponsor provided, pre-approved video. Your logo will appear on keynote sponsor signage at the entrance, “walk in/out” slide, plus anywhere else the keynote is promoted. This also includes reserved VIP seating for up to 15 sponsor guests.</p>	<p>\$15K Exclusive</p>
<p>Headshot Lounge: Allow all attendees to update their current (or get their first) professional headshot for their own marketing and social media use. The headshot lounge will be located in a high traffic area in the convention center, and the sponsor will be recognized in all marketing and signage relating to headshot lounge.</p>	<p>\$12,500 Exclusive</p>



“As a supplier of a unique technology to the rail industry, this show/conference was invaluable to connect with old friends and new customers in an atmosphere that encourages relaxed conversations and genuine interest.”

Brian Livingston - Zekam

BRAND AWARENESS & MESSAGING

OFFERING	PRICE
<p>Conference Bags: This is an event staple with branding shelf life well beyond the run of show. Your logo, along with the conference logo, will be on bags distributed to attendees at registration.</p>	<p>\$20K Exclusive</p>
<p>Badge Wallets: Given to all attendees upon check-in at registration, this handy badge holding wallet is worn by attendees throughout the entire event, equaling massive exposure of your brand.</p>	<p>\$20 Exclusive</p>
<p>Hotel Key Cards: Sponsor provided pre-approved artwork (logo, ad/message, URL and/or even a QR code if desired) on hotel key cards for attendees at main conference HQ hotels. This includes sponsor recognition on the hotel landing page, booking website, and confirmation emails from the hotel booking agency = pre-event and onsite impact.</p>	<p>\$20K Exclusive</p>
<p>Mobile App Sponsor: Detailed agendas, session descriptions, speaker information, searchable expo hall floor plans, exhibitor descriptions/product detail and MUCH more will only be accessible on the Railway Interchange 2025 official mobile app = constant mindshare before, during, and after the event. Your company will be recognized as the official mobile app sponsor in all marketing and onsite signage relating to mobile app, and of course on the app itself. Includes one (1) dedicated push message to conference attendees coordinated by show management.</p>	<p>\$15K Exclusive</p>
<p>Venue Wi-Fi: Provide wi-fi throughout the convention center! Your company logo will appear on the wi-fi splash page and users will access wi-fi by a customized password you provide (pre-approved by Railway Interchange); you will be recognized in all marketing of wi-fi access and wi-fi splash related onsite signage.</p>	<p>\$15K Exclusive</p>
<p>Water Stations Sponsor: Keep attendees hydrated by sponsoring branded water stations located throughout the expo hall and convention center. Sponsors can provide branded cups if desired.</p>	<p>\$10K Exclusive</p>
<p>Indiana Convention Center Branding: The ICC has dozens of options to advertise at Railway Interchange. Below are a few, but we have many more to share, including hanging banners, digital signage, billboards, and more.</p> <ul style="list-style-type: none">  <p>• Escalator Decals: Your brand and message on a set of escalators in the ICC in high traffic thoroughfares and large-scale visibility throughout the event.</p>  <p>• Stair Riser Decals: Similar to Escalator Decals, your brand will be on risers running up staircases within the ICC.</p>  <p>• Column Wraps: Your company brand will appear on a set of columns in the ICC lobby = high impact messaging throughout the event.</p> 	<p>\$5K-\$15K depending on opportunity & location</p>

LEAD/BOOTH TRAFFIC GENERATORS

OFFERING	PRICE
<p>Expo hall “You Are Here” Signs (2 available): With an expo hall shared by three associations spanning over 400,000 square feet, navigating Railway Interchange can be a task. Help attendees find their way by sponsoring two separate “you are here” expo hall map signs placed in high-traffic areas within the event near and within in the expo hall. Sponsoring company will have a dedicated advertisement panel and a highlighted booth listing on these large signs.</p>	<p>\$3K for 1 sign, \$5K for both</p>
<p>“Passport to Prizes” Raffle (20 available): Attendees must visit all participating sponsors booths to receive a “stamp” on their passport to be eligible to win a raffle prize. Exhibitor will provide a code for attendees to enter on the app as their “stamp”. Logo and booth number will be shown on the app page dedicated to the game. Sponsor is allowed to present their prize to the winner during a raffle drawing on the last day of the conference. Sponsor must provide one give-away raffle prize for program (min. value \$100).</p>	<p>\$600 & donated prize</p>

Ready to get in on the action and sponsor Railway Interchange 2025?

REACH OUT TODAY!

Contact Celeste Gelber
Railway Interchange Sponsorship Sales
202-844-6072
gelber@remsa.org

Do you have an idea that’s not listed here?





CONTACT US!

We are happy to work with you to customize options and packages! Sponsorship Opportunities are **first-come, first-served.** Submit Your Sponsorship Application [Here.](#)

General Event Inquiries – info@railwayinterchange.org

- **Exhibiting**
 - REMSA – baker@remsa.org | www.remsa.org
 - RSI – sales@rsiweb.org | www.rsiweb.org
 - RSSI – theresa@rssi.org | www.rssi.org
- **Sponsorship Opportunities** – gelber@remsa.org
- **Media/Press** – mediainquiries@railwayinterchange.org

www.railwayinterchange.org

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