

EXHIBITOR & SPONSORSHIP PROSPECTUS

1-4 INDIANA CONVENTION CENTER INDIANAPOLIS, IN

AREMA | RSI | REMSA | RSSI

WHAT IS RAILWAY INTERCHANGE?

Railway Interchange is the largest railway exhibition and educational conference in North America. We look forward to seeing you on October 1-4, 2023 at the Indiana Convention Center, Indianapolis, IN, USA.

Railway Interchange, the premier North American rail industry event, is attended by over 8,500 rail industry professionals from around the globe, this truly massive event showcases the latest technology, services and research by members of the Railway Supply Institute (RSI), the Railway Engineering-Maintenance Suppliers Association (REMSA) and Railway System Suppliers, Inc. (RSSI). Railway interchange also features technical presentations and discussions by the American Railway Engineering and Maintenance-of-Way Association (AREMA) and the Railway Supply Institute (RSI) and its partner associations.

2019 IN NUMBERS

OVER **8,500**



746



47



26





BENEFITS OF BEING A PART OF RAILWAY INTERCHANGE 2023:

- > Brand awareness in front of 8,500 + rail industry professionals.
- > Make new contacts and develop new leads.
- > Connect with current customers.
- > Showcase your innovative product in front of all the right people.
- > Build partnerships and long-lasting relationships.
- > Stay on top of the industry trends and education.
- > One stop shop for everyone you have wanted and needed to meet.

WHAT 2019 ATTENDEES HAD TO SAY:

Indoor exhibition hall was conducive to networking and business discussions. Everyone who is anyone was there...great turnout!

Best event I know for a supplier and contractor – contact and information.

Our booth was well worth the investment. Good amount of potential customers visited us.

The combined show is really the way to increase attendance and give everyone a chance to see and experience a broad range of products.

Great experience overall! Lots to do! Lots of opportunities to network!

WHO ARE THE ORGANIZERS?



The American Railway Engineering and Maintenance-of-Way Association (AREMA) is the international professional association for railway engineering personnel.

AREMA is comprised of over 5,500 members that include a diverse group of railway and transit engineers from every engineering discipline. Consultants, contractors, suppliers, academicians, government employees, and others, work together to further the AREMA Mission - the development and advancement of both technical and practical knowledge and recommended practices pertaining to the design, construction, and maintenance of railway infrastructure.

AREMA offers numerous educational opportunities and publishes the recommended practices for railway engineering infrastructure including track, structures, and communications, signals & information technology.



The Railway Supply Institute (RSI) is the largest and only trade association that represents the full supply chain for the Railroad system. From the smallest parts manufacturer to the largest railcar builders, RSI represents:

- Locomotive and Freight Car Manufacturers
- · Railcar Lessors
- Mechanical Systems and Component Suppliers
- Railway Measurement & Maintenance Systems

Our members lease their cars to some of the biggest industries in the world (chemical, oil and gas, agriculture, building material and automotive). In the process, we touch most of the economy.



Railway Engineering-Maintenance Suppliers Association was created in 1965 by the merger of the Association of Track and Structure Suppliers and the National Railway Appliances Association, two long-standing organizations in the railroad maintenance-of-way industry. REMSA represents companies and individuals who manufacture or sell maintenance-of-way equipment, products and services, or are engineers, contractors and consultants working in construction and/or maintenance of railroad transportation facilities. REMSA members constitute a large part of the maintenance-of-way industry.



Railway Systems Suppliers, Inc (RSSI) is a trade association serving the communications, signal and IT segments of the rail transportation industry. The member companies of RSSI supply the components, systems and networks used for the safe movement of trains. RSSI was incorporated in 1996 and holds an annual exhibition where member companies can exhibit their products and services to the rail customers. The primary purpose of RSSI is to promote, protect, conserve and foster the diverse business interests of our member companies.

WHERE SHOULD YOU EXHIBIT?

Three associations (RSI, REMSA & RSSI) are sponsoring the exhibit hall at Railway Interchange 2023 on one continuous exhibit hall floor. Each association represents a segment of the railroad industry outlined below. Determine where your product or service best fits.



- > Locomotive, Freight Car & Tank Car Manufacturers
- > Mechanical Systems & Components Suppliers
- > Railway Measurement & Maintenance Systems
- > Rolling Stock Leasing Services
- > Freight & Railcar Repair
- > Among many other rail industry services

Contact: Dave Burnell | 312-673-4809 | sales@rsiweb.org | www.rsiweb.org



- > Maintenance of Way Equipment
- > Track Safety & Inpsection
- > Track & Rail Maintenance
- > Track Machinery & Tools
- > Track Monitoring Software & Technology
- > Track Structure Components & Supplies
- > Non-Track Bound Products & Services

Contact: Heidi Baker | 202-844-6126 | baker@remsa.org | www.remsa.org



- > Communications Systems
- > C&S Design & Installation
- > Signal Systems
- > Information Technology
- > Crossing Components & Systems
- > Wayside Information Systems
- > Power Systems

CONTACT: Dot Frenette, CEM | 904-379-3366 | dot@rssi.org | www.rssi.org

EXHIBITOR PRICING FOR ALL BOOTHS

MEMBER

	Price Per Sq. Ft. (USD)*	Total Price (USD)
Standard 10'x10' (100 sq ft)	\$27.00	\$2,700
Additional 10'x10' booths up to 500 sq ft	\$27.00	Varies on size (up to \$13,500)
Booths 600-1,100 sq ft	\$24.00	Varies on size (\$14,400-\$26,400)
Booths 1,200 + sq ft	\$22.00	\$26,400 +

^{*}IMPORTANT NOTICE: Please note this pricing is for inline standard location booths ONLY. Booths that include or are an island, corner endcap or peninsula are considered premium locations and will incur a 10% surcharge.

NON-MEMBER

	Price Per Sq. Ft. (USD)*	Total Price (USD)
Standard 10'x10' (100 sq ft)	\$40 sq. ft	\$4,000

No discount for non-members purchasing larger size booths.

WHAT COMES WITH MY BOOTH?

- > 2 complimentary EXPO ONLY badges (per 100 sq ft)
 - Up to 30 badges max
- > Pipe & drape 8 ft back wall with 3 ft side walls
- > Identification sign
- > Wireless internet
- > General expo hall security

Special signage, booth furnishings, increased bandwidth, electricity and more are available at an additional fee from the official service contractor and/or appropriate onsite providers.

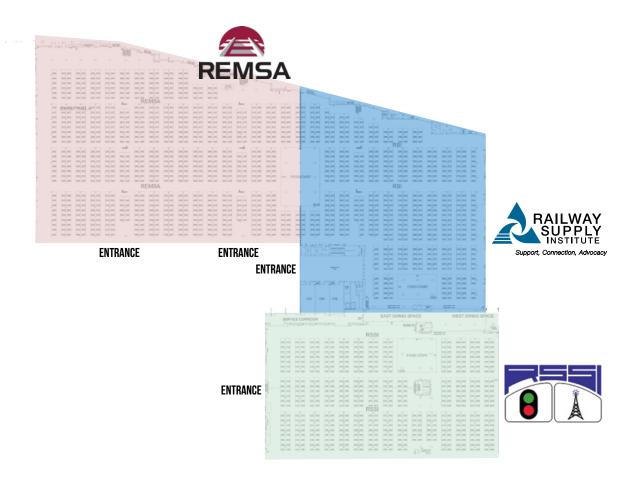




The ICC is a top-notch facility located in the heart of downtown Indianapolis. The expo hall ceilings throughout average 35 feet and is accessible by multiple docks and drive-in ramps.

RAILWAY INTERCHANGE

EXPO OPEN – 10/02/23 - 10/04/23
INDIANA CONVENTION CENTER-LEVEL 1, HALLS C-K-INDIANAPOLIS, IN



2023 EXPO HALL HOURS

- >> Monday, October 2 12:00pm - 6:00pm
- >> Tuesday, October 3 7:30am - 4:30pm
- >> Wednesday, October 4 7:00am - 11:30 am

Please note that expo hall hours are subject to change at the discretion of RI Show Management.



SPONSORSHIP OPPORTUNITIES

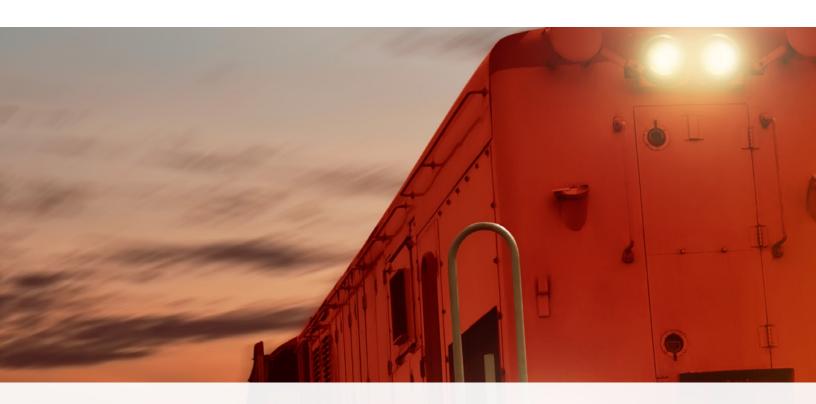
LOOKING TO MAKE A SPLASH AT NORTH AMERICA'S LARGEST RAIL EVENT? WE HAVE YOU COVERED!

Railway Interchange sponsorships are a proven way to increase exposure to and engagement with conference attendees. For the 2023 event, we have expanded our sponsorship opportunities and elevated the benefits.

Please contact us at **exhibitionsponsorships**@railwayinterchange.org for more detail on benefits and pricing, or to discuss a customized campaign!

QUESTIONS? OR JUST WANT TO SAY HI?

- > General Event Inquiries info@railwayinterchange.org
- > Exhibiting
 - RSI sales@rsiweb.org
 - REMSA baker@remsa.org
 - RSSI dot@rssi.org
- > Sponsorship Opportunities exhibitionsponsorships@railwayinterchange.org
- > Media/Press mediainquiries@railwayinterchange.org



MAKE SURE TO FOLLOW US!

#railwayinterchange2023



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